

VITA  
Lequez Spearman, Ph.D.  
St. John's University  
College of Professional Studies  
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### Education

University of Tennessee, Knoxville, August 2010-May 2013

- Doctor of Philosophy in Kinesiology and Sport Studies
- Concentration: Sport Studies
- Dissertation Title: Who's Got What It Takes? The Training Background of NCAA Division I Baseball Players

University of Iowa, August 2008-May 2010

- Master of Arts in Health and Sport Studies
- Concentration: Sociology of Sport
- Cognate: Sport History

University of Wisconsin, Whitewater, August 2004-May 2008

- Bachelor of Arts in Public Relations
  - Minor: Journalism
  - Travel Study: Salvador, Rio de Janeiro and Sao Paulo
  - Course Topic: The African Diaspora and Brazil
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### Continuing Education

Gordon College Graduate Education,

- Teaching Strategies, Spring 2014
- Course Audit

Gordon College Graduate Education,

- Classroom Management, Summer 2014
  - Course Audit
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### Academic Appointments

Assistant Professor, Division of Sport Management

St. John's University, September 2017-Present

- Fully responsible for teaching, evaluating and advising students in the following courses:
  - Managerial Aspects of Sport
  - Current Issues in Sport
  - Sociology of Sport
  - Principles of Sport Management
  - Philosophy, Principles, and Leadership in Sport

Assistant Professor, Department of Counseling, Kinesiology, and Special Education  
Midwestern State University, August 2015—August 2017

- Fully responsible for teaching, evaluating and advising students in the following courses:
- Concepts of Fitness and Wellness
- Strategies For Team Sports
- Leadership in Sport Management
- Sport Marketing And Finance
- Event And Facilities Management
- Media and Community Relations in Sport
- Globalization & Sports

Assistant Professor, Department of Kinesiology and Recreation, Sport and Wellness  
Gordon College, August 2013-July 2015

- Fully responsible for teaching, evaluating, and advising students in the following courses:
- Theories of Play, Games and Sport
- Recreation Leadership
- Intro To Sport and Recreation Management
- Leisure Theories and Cultural Values
- Recreation Programming
- Research in Recreation and Leisure

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Major Areas of Teaching—Undergraduate and Graduate

Intro to Sports Management  
Social Aspects in Sport  
History of Sport/Sport Foundations  
Sport Marketing  
Ethical Leadership in Sport  
Event And Facility Management  
Sport Communication  
Globalization And Sports  
Concepts of Health And Wellness

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Major Areas of Research Interest

Race And Sport  
Environmental Sustainability in Sport  
Decline of African Americans in Major League Baseball  
Sport Management Pedagogy

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Service to Department & College

Committee Member, 150<sup>th</sup> Anniversary Taskforce at St. John's University, (October 2018-Present)

Committee Member, Ad Hoc Committee on CPS Organizational Structure, (April 2018-Present)

Committee Member, Faculty Development Committee at St. John's University, (September 2017-Present)

Committee Member, READ Committee at Midwestern State University, (September 2016-August 2017)

Committee Member, Bachelor of Applied Sciences Scholarship Selection at Midwestern State University (Fall 2016-August 2017)

Committee Member, Advisory Committee of Program Quality at Midwestern State University (Fall 2015-August 2017)

Staff Member, Midwestern State University Stem Camp (June, 2016)

Midwestern State University Dr. Billie Doris Graduate School Representative, College Sport Research Institute Graduate School Fair (April, 2016)

Committee Member, Global Education at Gordon College (Fall 2014-Spring 2015)

City of Peabody Parks and Recreation Spring Fest (April, 2014)

North Shore Homeschool Activity Day, (November, 2013)

“Gordon in Lynn” Activity Day, (October 2013 & November 2014)

### **Manuscripts Published**

Spearman, L., & Norwood, D., & Amos, M. (2017). The Thrill is gone: Scouts' perspectives on the decline of African Americans in Major League Baseball. *Journal of Sport Behavior*, 40, 204-230.

Spearman, L., Norwood, D., & Waller, S. (2016). Does The Cream Rise to The Top? NCAA Division I Players Perceptions of Meritocracy in Baseball. *Journal of Contemporary Athletics*, 10(2), 119-137.

Waller, S., Norwood, D., Spearman, L., & Polite, F. (2016). Black American Female Olympic Athletes Have Not Reaped The Same Social Standing And Economic Benefits

That Their Counterparts Have Since The 1968 Olympics in Mexico City. *Sport Science Review*, 25, 53-72.

Norwood, D., Waller, S., & Spearman, L. (2014). Going Deep: Experiences of a Division 1 University's First Black Female Competitive Swimmer. *International Journal of Aquatic Research in Education*, 8, 258-276.

Trendafilova, S., Kellison, T., Spearman, L. (2014). Achieving Sustainability: Existing Programs in Sport Facilities in East Tennessee. *Journal of Facility Planning, Design, and Management*, 2, 1-10.

Waller, S., Polite, F., & Spearman, L. (2012). Retrospective Reflections on The 1968 Olympics: An Elite Interview With Harry Edwards. *Leisure Studies*, 31, 265-270.

Polite, F., Waller, S., Trendafilova, S. & Spearman, L. (2011). Social Accountability and Responsibility in Sport: An Examination of the National Collegiate Athletic Association. *Sport Science Review*, 1, 111-135.

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### **Manuscripts Under Review**

Spearman, L. (2018, Under Review). Making Pastel Pop on Dark Skin: How Fashion Stylists Dress Black NBA Players. *International Review For The Sociology of Sport*.

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### **Manuscripts in Progress**

Spearman, L., & Trendafilova, S. From The Heartland To The Eastern Seaboard: Environmental Sustainability At NCAA Division III Colleges and Universities in the Midwest and New England. *Journal of Issues in Intercollegiate Athletics*.

Status: Writing

Spearman, L. Race Waves: An Examination of How Sport Talk Radio Hosts Discuss Race. *Journal of Sport and Social Issues*.

Status: Writing

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### **Book Chapters**

Spearman, L. (2015). A Critique of Meritocracy And Race in 42: What Really Mattered in The Jackie Robinson Story. In S. Waller (Ed.) 42: Essays on the intersection of race, class, spirituality and sport in the Jackie Robinson Story (28-36). Scottsdale, AZ: The Book Patch.

Waller, S., Polite, F., & Spearman, L. (2013). Retrospective Reflections on The Black American Male Athlete and the 1968 Olympics: An Elite Interview With Dr. Harry Edwards. In J. Horne (Ed.), *Leisure, culture and the Olympic Games* (pp. 4-9). London: Routledge.

### Published Abstracts

Spearman, L. (2018, November). Fashion, Cultural Intermediaries And The Black Athlete. North American Society For The Sociology of Sport Conference. Vancouver, British Columbia.

Spearman, L. (2018, November). NCAA Division 1 Players Baseball Players' Perspectives on the Specialization Debate. North American Society For The Sociology of Sport Conference. Vancouver, British Columbia.

Spearman, L. (2018, October). Color Blind Rhetoric On The Radio: How Sport Talk Radio Hosts Discuss Colin Kaepernick. Presented at the College of Mt. St. Vincent Sport And Society Conference. Bronx, NY.

Spearman, L. (2018, March). Shut Up And Play: How Sport Talk Radio Hosts Discuss The National Anthem Protests. Presented at the Popular Culture Association Conference. Indianapolis, IN.

Spearman, L. (2018, February). When Industry Professionals Come To Your Online Class: Using Google Hangout to Engage the Online Student. Presented at the Commission on Sport Management Accreditation Conference. Jacksonville, FL.

Spearman, L. (2017, November). Writing About Cool: How Lifestyle Journalists Explain NBA Fashion. Presented at the North American Society For The Sociology of Sport Conference. Windsor, Ontario.

Norwood, D., & Spearman, L. (2017, November). Is Youth Travel Baseball Creating Entitled Collegiate Players? Presented at the North American Society For The Sociology of Sport Conference. Windsor, Ontario.

Spearman, L. (2017, March). Where Did We Go Wrong? Major League Baseball Scouts Explain Why There Are So Few Scouts in The Game. Presented at The NINE Spring Training Conference. Tempe, AZ.

Spearman, L. (2016, October). Explaining The Wave: NBA Fashion And The Black Male Body. Presented At Pop Culture Of The South Conference. Nashville, TN.

Spearman, L. (2016, June). Race on The Radio. An Examination of How Sport Talk Radio Hosts Discuss Race and Racial Issues. Presented at The International Conference on Sport and Society. Honolulu, HI.

Spearman, L. (2016, February). Engaging The Sport Management Student Through Outdoor Education. Presented at The Commission on Sport Management Accreditation Conference, Tampa, FL.

Spearman, L. (2015, November). Styling The Black Male Body: Stylists, Clothiers and Designers' Perspectives on Fashion in The NBA. Presented at The North American Society for Sport Sociology Conference, Santa Fe, NM.

Spearman, L., Norwood, D., Waller, S., & Amos, M. (2015, June). The "Decline": Major League Baseball Scouts' Perspectives on The Decline of African-Americans in Baseball. Presented at The North American Society for Sport Management Conference, Ottawa, Ontario.

Amos, M., Spearman, L., & Waller, S. (2015, April). Holistic Care for Division 1 Student Athletes: Examining The Pros and Cons. Presented at The Pop Culture Association/ American Culture Association National Conference, New Orleans, LA.

Wilson, C., & Spearman, L. (2015, January). Portraiture: An Interdisciplinary Research and Advocacy Method. Presented at The National Association For Kinesiology in Higher Education Conference, Clearwater, FL.

Spearman, L., & Trendafilova, S. (2014, November). From The Heartland to The Eastern Seaboard: Environmental Sustainability at Division III Colleges And Universities in The Midwest and New England. Presented at The Sport, Entertainment & Venues Tomorrow Conference, Columbia, SC.

Spearman, L. (2014, November). Who's Got What It Takes?: The Training Background of NCAA Division 1 Baseball Players. Presented at The North American Society For The Sociology of Sport Conference, Portland, OR.

Norwood, D., Waller, S., Spearman, L. (2014, November). Going Deep: Experiences of a Division I University's First Black Female Competitive Swimmer. Presented At The North American Society For The Sociology of Sport Conference, Portland, OR.

Stokowski, S., Waller, & S. Spearman, L. (2014, May). Race and Gender in Sport Management Pedagogy: A Case Study in Which Caucasian Male Students Are The Minority. Presented at The North American Society for Sport Management Conference, Pittsburgh, PA.

Spearman, L. (2014, April). Straight From The Elephant's Mouth: Conservative Talking Points in 42. Presented at The American Culture Association National Conference, Chicago, IL.

Spearman, L. (2013, November). Saviors of Their Race: A Comparative Analysis of Hank Greenberg and Jackie Robinson. Presented at The North American Society for The Sociology of Sport Conference, Quebec City, Quebec.

Spearman, L. (2013, October). A Critique of Meritocracy and Race in 42: What Really Mattered? Presented at The Pop Culture/American Culture Association of The South Conference, Savannah, GA.

Trendafilova, S., & Spearman, L. (2012, November). Achieving Environmental Sustainability: Existing Programs in Sport Facilities in East Tennessee. Presented at The Sport Entertainment and Venues Tomorrow Conference, Columbia, SC.

Spearman, L. (2012, November). City vs. Country: Tropes and Contradictions in The Natural. Presented at the North American Society for The Sociology of Sport Conference, New Orleans, LA.

Spearman, L. (2011, November). Black Face in A High Place: America's First Sports President. Presented at the North American Society for The Sociology of Sport Conference, Minneapolis, MN.

Spearman, L. (2010, November). Inside Information: The New Privatization of Sport. Presented at The North American Society for The Sociology of Sport Conference, San Diego, CA.

Spearman, L. (2009, November). Tarta De Manzana: Is Major League Baseball Really Latinized? Presented at The North American Society for The Sociology of Sport Conference, Ottawa, Ontario.

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### **Additional Teaching Experience**

Instructor of Record, August 2010-May 2013

University of Tennessee, Knoxville, Kinesiology, Recreation, and Sport Studies, Knoxville, TN

- Fully responsible for designing course material, teaching, evaluating and advising students in the following courses:
- Recreation and Sport Management 335: Socio-cultural Foundations of Sport and Recreation
- Recreation and Sport Management 336: Social Issues in Sport

Graduate Teaching Assistant, August 2008-May 2010

University of Iowa, Department of Health and Sport Studies, Iowa City, IA

- Fully responsible for designing course material, teaching, and evaluating students in the following courses:
  - Health and Physical Activity Skills: Badminton
  - Health and Physical Activity Skills: Resistance Training
  - Health and Physical Activity Skills: Weight Training I
  - Health and Physical Activity Skills: Fitness Walking
  - Health and Physical Activity Skills: Weight Training II

## Professional Organizations

September 2009-Present

- North American Society for The Sociology of Sport
- Member of an organization that promotes, stimulates, and encourages scholarly writing in sport sociology

September 2013-August 2015

- North American Society for Sport Management
- Member of a professional organization that promotes, stimulates, and encourages scholarly writing in sport management

September 2013-Present

- Popular Culture Association
- Member of a professional organization that promotes, stimulates, and encourages scholarly writing in popular culture

September 2016-Present

- Commission on Sport Management Accreditation
- Member of a professional organization whose purpose is to promote and recognize excellence in sport management education through specialized accreditation

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## Grants Awarded

Spearman, L. (2018). A Live Look Into The Sport Industry. Institute of Interdisciplinary Sport Research Grant (\$700). Funded.

Spearman, L. (2018). Coaches And Scouts' Perceptions of Community-Based And Travel Baseball. Summer Support of Research Program (\$5,000). Unfunded.

Spearman, L. (2018). Bringing Professionals To The Online Classroom. St. John's University Seed Grant/ Venture Capital Grant Program (\$4,146). Funded.

Spearman, L. (2017). Teaching Professor Conference. Center For Teaching And Learning Faculty Growth Grant (\$1500). Funded.

Spearman, L. (2016). Race Waves: An Examination of How Sport Talk Radio Hosts Discuss Race. Midwestern State University Enhancing Undergraduate Research Endeavors And Research Activities Faculty Research Grant (\$851). Funded.

## Scholarly Reviewer

Practical Theology (Spring 2016-Present)

Sociology of Sport Journal (Spring 2016- August 2017)

Jones & Bartlett Learning (Spring 2016-August 2017)

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## References

Dr. Moises Park, Assistant Professor  
Dept. of Modern Languages & Cultures  
Baylor University  
[park.moises@gmail.com](mailto:park.moises@gmail.com)

Dr. Sylvia Trendafilova, Associate Professor  
Dept. of Kinesiology, Recreation, and Sport Studies  
University of Tennessee, Knoxville  
[sylviat@utk.edu](mailto:sylviat@utk.edu)

Dr. Richard McGregory, Executive Director of Strategic Communication & Achievement  
Accountability  
Robbinsdale Area Schools  
[richard\\_mcgregory@rdale.org](mailto:richard_mcgregory@rdale.org)